



## In-Store Color Matching

### In-store Color Formulation Systems

Increase your efficiency, productivity and profitability with BYK-Gardner's in-store color formulation systems. By improving your customer service you are building up brand loyalty and bring a more professional image to your store. Now you can formulate custom color matches in your store as the customer waits – it only takes a few minutes.

BYK-Gardner's in-store color formulation system provides a complete solution for effective control of your entire color management process:

- Excellent first time custom color matches
- Reduced paint mistints and increased profits
- Electronic competitive fandecks included to increase paint sales by matching competitive colors
- Easy-to-use software that enhances your store's productivity
- Durable and low maintenance instruments
- Paint expertise support
- Paint database creation

A complete color formulation system consists of:

- Spectrophotometer
- In-store color matching software
- PC, monitor, keyboard and printer

BYK-Gardner offers all of the above components in a complete system, or you may elect to provide some of the components yourself. Each component is sold separately or turnkey system pricing can be provided. In addition, we also assist you in selecting an automatic or manual colorant dispenser (not sold by BYK-Gardner) to complete your system.

### Need a portable solution?

BYK-Gardner also provides a portable look-up system where up to 4900 color standards can be stored in the instrument memory and an "auto-standard" function will retrieve the closest match. Simply store all fandeck colors in the memory of the spectrophotometer, and you are ready to go.

Or use the instrument to custom match any object on site. Simply measure and store the color, bring the instrument back and have BYK-Gardner's auto-match software generate the match for you.

**Info!**

For more information on the look-up system see color-guide *plus*, page 93