

Starting point formulation – Lipstick – violet vibes

Lipstick with a rich pay-off and a subtle shine. **GARAMITE-7308 XR** provides stabilization, consistency, and texture.

Formulation

Position	Component	INCI	Supplier	Function	Dosage (%)
A	KAHLWAX 8104 White Beeswax	Cera Alba	KAHL	Consistency providing agent	3.00
	KAHLWAX 6607 WOA Sunflower	Helianthus Annuus Seed Cera	KAHL	Consistency providing agent	10.00
	KAHLWAX 6290 Berry	Rhus Verniciflua Peel Cera	KAHL	Conditioner, refatting agent	1.00
	Myritol 318	Caprylic/Capric Triglyceride	BASF	Emollient	49.10
	Eutanol G	Octyldodecanol	BASF	Emollient	19.00
B	GARAMITE-7308 XR	Quaternium-90 Sepiolite (and) Quaternium-90 Montmorillonite	BYK	Rheology modifier	1.50
C	SYNCRYSTAL Red	Synthetic Fluorphlogopite (and) Titanium Dioxide (and) Tin Oxide	ECKART	Colorant	7.00
	SYNCRYSTAL Blue	Synthetic Fluorphlogopite (and) Titanium Dioxide (and) Tin Oxide	ECKART	Colorant	8.00
	SunCROMA COD 8007	Ricinus Communis (Castor) Seed Oil (and) Blue 1 Lake (CI 42090)	Sun Chemical	Colorant	0.20
	CitroSperse Red 7 Lake	Polycitronellol (and) Red 7 Lake (and) Sorbitan Oleate	P2	Colorant	1.10
D	Cosphaderm T-70 NON GMO ECO	Tocopherol, Helianthus Annuus Seed Oil	Cosphatec	Antioxidant	0.10
Total					100.00

Instructions (manufacturing procedure)

- Combine phase A ingredients under stirring and melt at 85 °C.
- Add phase B and the dispersed pigments below 75 °C and stir until homogeneous.
- Add the effect pigments and phase D, cool by mixing to 70 °C and finally fill into molds.

Characteristic data

- Appearance: solid violet lipstick.
- Storage stability: 3 months at 40 °C.

GARAMITE-7308 XR is an easy to apply rheology additive for the oil phase, an organoclay based on the mixed mineral technology.



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