

Starting point formulation – Compact eye shadow – glamorous blue

This silicone-free compact eye shadow gives your eyelids a beautiful radiance and a perfect finish. **CLAYTONE-VP V XR** offers extraordinary binding properties and makes this eye shadow incredibly robust and long-term stable.

Formulation

Position	Component	INCI	Supplier	Function	Dosage (%)
A	SYNAFIL S 1050	Synthetic Fluorphlogopite	ECKART	Filling agent, sensory enhancer	35.00
	Zinc Stearate	Zinc Stearate	Sigma-Aldrich	Stabilizer	3.00
	Agenaflo 9050	Corn Starch Modified	Agrana	Filling agent	8.50
	RonaFlair® Boroneige® SF-12	Boron Nitride	Merck KGaA	Sensory enhancer	2.50
	CLAYTONE-VP V XR	Quaternium-90 Bentonite	BYK	Binder	2.00
	SYNCRYSTAL Sapphire	Synthetic Fluorphlogopite, Titanium Dioxide CI 77891, Ferric Ferrocyanide CI 77510, Tin Oxide	ECKART	Pigment	31.00
	SYNCRYSTAL Turquoise	Synthetic Fluorphlogopite, Titanium Dioxide CI 77891, Iron Oxides CI 77492, Ferric Ferrocyanide, Tin Oxide	ECKART	Pigment	2.00
B	Cegesoft C24	Ethylhexyl Palmitate	BASF	Emollient	8.00
	VERSTATIL PC	Phenoxyethanol, Caprylyl Glycol	Evonik	Preservative	1.00
	Isopropylpalmitate	Isopropyl Palmitate	BASF	Emollient	5.00
	CremerCOOR MCT 60/40 palm/palmkern	Caprylic/Capric Triglyceride	CREMER OLEO	Emollient	2.00
Total					100.00

Instructions (manufacturing procedure)

- Weight in all powders from phase A, BUT pigments and mix 30 seconds at 2,400 rpm with the speedmixer.
- Add pigments and mix again 30 seconds at 2,400 rpm.
- Complete with all liquid ingredients of phase B and mix 30 seconds at 2,400 rpm. If necessary, scrape with a spatula along the wall of the container and mix again (30 seconds at 2,400 rpm).
- Transfer the powder through a sieve to avoid agglomeration (2 to 4 times), and finally press into the form with 50 bar.

Characteristic data

- Appearance: blue shimmering.
- Drop test: passed.

CLAYTONE-VP V XR is an organically modified bentonite and acts as a binder in pressed powder formulations.



Your local
contact

BYK-Chemie GmbH
Abelstraße 45
46483 Wesel
Germany
Tel +49 281 670-0

info@byk.com
www.byk.com

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